



February 27-29, 2012 / Rotterdam - Netherlands

TRADE SHOW PACKAGES

**15th EUROPEAN COLD CHAIN LOGISTICS PROGRAM
FEBRUARY 27-29, 2012 / ROTTERDAM, NETHERLANDS**

Benefits	Bronze Sponsor	Silver Sponsor	Gold Sponsor
4-5 Meter booth space for own stand or show tables	✓	✓	✓
Company brochures, magazines and/or publications on "industry reading table"	✓	✓	✓
Free registration for Monday / Tuesday program for 1 person (incl. ALL business + ALL social functions)	✓		
One page company information (back + front) in conference material	✓		
Company logo in conference program, conference banners and interval screens	✓		
Company logo in 3 special editions of e-Cold Facts	✓	✓	
One advertisement & link in e-Cold Facts free of charge		✓	
Two pages company information (back + front) or limited company brochure in conference material		✓	
25% Discount on full color insert in pocket-size conference program		✓	
Free registration for Monday / Tuesday program for 2 persons (incl. ALL business + ALL social functions)		✓	✓
Company logo <u>highlighted</u> on banners, interval screens and sponsor tickets during lunch and dinner		✓	✓
Choice of preferred stand location in exhibition room		✓	✓
Introduction time during conference program			✓
Additional space in meeting room for extra company banner or display stand			✓
Four pages company information (back + front) or limited company brochure in conference material			✓
Company logo + link on website and in 3 digital newsletters			✓
50% Discount on full color insert in pocket-size conference program			✓
Dedication award for main sponsorship during banquet			✓
<i>Other customized sponsoring opportunities: coffee or tea break € 450, reception drinks € 850, reception snacks € 350, wine during dinner € 1.300. Please discuss with us your specific ideas and ask us for other options.</i>			
Trade Show fees	Bronze	Silver	Gold
Member (ECSLA and/or GCCA)	€ 1275	€ 1995	€ 2675
Non member	€ 1675	€ 2295	€ 2875

15th ECSLA Cold Chain Logistics Program



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Your company advert in the Rotterdam conference program

At the upcoming 15th European Cold Chain Logistics Program in Rotterdam/the Netherlands, participants will receive a pocket-size conference program with all the practical information like time schedule, session details, overview of participants, floor plan, and short info on exhibitors in combination with a special USB-stick with conference materials.

If you want them to find your company in this program as well, than take the opportunity to advertise:

Advertising options:

~~*Back cover – full color: € 800~~ SOLD

*Inside front cover – full color: € 500

*Inside back cover – full color: € 500

*Insert – full color: € 300

Please note discounts for trade show participants

Specifications:

*High resolution digital files (PDF, JPEG, AI)

*Page size: 10,5mm x 14,85mm

*Orientation: must be vertical (portrait)

*Binding: spiral (all text should be placed at least 5mm from the left and right page border)



To reserve advertising space, please use the special order form
Questions? Contact us at +31 38 452 6511 or via europa@gcca.org

ORDER FORM

ECSLA COLD CHAIN LOGISTICS PROGRAM & TRADE SHOW 2012

1) Trade show package:

	<i>Member</i>	<i>Non-member</i>	
<input type="checkbox"/> Bronze Sponsor	€ 1275	€ 1675	Price: _____
<input type="checkbox"/> Silver Sponsor	€ 1995	€ 2295	Price: _____
<input type="checkbox"/> Gold Sponsor	€ 2675	€ 2875	Price: _____

2) Customized sponsoring:

<input type="checkbox"/> Coffee/tea break	€ 450	Price: _____
<input type="checkbox"/> Reception drinks	€ 850	Price: _____
<input type="checkbox"/> Reception snacks	€ 350	Price: _____
<input type="checkbox"/> Wine during dinner	€ 1300	Price: _____

3) Advertisement in conference program:

	<i>Regular</i>	<i>Silver</i>	<i>Gold</i>	
<input checked="" type="checkbox"/> Back cover – full color	€ 800	€ 600	€ 400	SOLD
<input type="checkbox"/> Inside front cover – full color	€ 500	€ 375	€ 250	Price: _____
<input type="checkbox"/> Inside back cover – full color	€ 500	€ 375	€ 250	Price: _____
<input type="checkbox"/> Insert – full color	€ 300	€ 225	€ 150	Price: _____

TOTAL € _____

Company: _____

Contact name: _____

Address: _____

City/zip: _____ Country: _____

Phone: _____ Email: _____

Prices are exclusive of VAT.

Invoicing takes place in week 1 of 2012. Payment within 14 days. The order is valid upon transfer of payment.

Please send this form to +31 38 454 6550 (fax) or europa@gcca.org



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TRADE SHOW REGISTRATION FORM

15th EUROPEAN COLD CHAIN LOGISTICS PROGRAM FEBRUARY 27-29, 2012 / ROTTERDAM - NETHERLANDS

Last name : _____ First name : _____

Company : _____

Street : _____ Zip code : _____

City : _____ Country : _____

Your e-mail address : _____

Trade Show 2nd Registration (Free for Silver or Gold Sponsors only)

Last name : _____ First name : _____

*Registrations cancelled after February 10 are charged 50% of the registration fee.
There is no charge for substitutions. No-shows will be charged the full registration fee. All rates excl. VAT**

Trade Show Registration (Monday & Tuesday)

ECSLA Member Registration

(check package of choice)

- | | | |
|--|------------------------------------|---------|
| Bronze Sponsor (incl. 1 delegate) | <input type="checkbox"/> à € 1.275 | |
| Silver Sponsor (incl. 2 delegates) | <input type="checkbox"/> à € 1.995 | |
| Gold Sponsor (incl. 2 delegates + introduction time) | <input type="checkbox"/> à € 2.675 | € _____ |

Non-Member Registration

- | | | |
|--|------------------------------------|---------|
| Bronze Sponsor (incl. 1 delegate) | <input type="checkbox"/> à € 1.675 | |
| Silver Sponsor (incl. 2 delegates) | <input type="checkbox"/> à € 2.295 | |
| Gold Sponsor (incl. 2 delegates + introduction time) | <input type="checkbox"/> à € 2.875 | € _____ |

Packages offer free registration for Monday/Tuesday program incl. ALL business & social functions

Advertising in conference program

	Regular	Silver	Gold	
<input type="checkbox"/> Inside front cover – full color	€ 500	€ 375	€ 250	€ _____
<input type="checkbox"/> Inside back cover – full color	€ 500	€ 375	€ 250	€ _____
<input type="checkbox"/> Insert – full color	€ 300	€ 225	€ 150	€ _____

Event registration

Sun February 26**Pre-Conference Activities****Price/# persons**

19.30 – 22.00

Early Arriver's Informal Dinner
(incl. transportation by water taxi)

à € 59 x ...

€ _____

Subtotal

€ _____

NEKOVRI

Vereniging van Nederlandse
Koud- en vrieshuizen

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Event registration (continued)

Mon February 27		Day 1 – Conference, Council Meetings & Trade Show	
07.30 – 09.30	Set up Trade Show		
09.30 – 10.30	Welcome coffee & Trade Show		
10.30 – 12.15	Council Meetings; warehouse members only		<i>By invitation</i>
12.30 – 13.30	Lunch buffet in exhibition area & Trade show		Included
13.30 – 17.15	Conference/Plenary Session		Included
18.30 – 23.00	Reception & Networking Dinner	Free x ...	<input type="checkbox"/> Yes <input type="checkbox"/> No
	Spouses/extra guests	à € 79 x ...	€ _____
Tue February 28		Day 2 – Conference, Committee Meetings & Trade Show	
08.30 – 09.00	Trade Show		
09.00 – 11.45	Conference/Plenary Session		Included
12.00 – 14.00	Port boat tour & lunch buffet	Free x ...	<input type="checkbox"/> Yes <input type="checkbox"/> No
14.15 – 17.00	Breakout sessions/Committee Meetings	Free x ...	<input type="checkbox"/> Yes <input type="checkbox"/> No
	14.15 – 15.45 Refrigeration & Energy or Operations & Technology		
	16.00 – 17.00 Finance & Member Programs or Legislation & Lobbying		
16.00	Dismantling Trade Show		
Wed February 29		Post-Conference Activities	
08.30 – 17.00	Full day facility visits incl. lunch	à € 59 x ...	€ _____
		SUBTOTAL	€ _____
<input type="checkbox"/>	We are a VAT registered company and subject to reverse charge procedure* Our VAT number is: _____		reverse charge
<input type="checkbox"/>	We are a Belgian company and subject to 21% VAT* Our VAT number is: _____		€ _____
<input type="checkbox"/>	I am a private person and thus subject to 21% Belgian VAT*		€ _____
	TOTAL REGISTRATION FEE		€ _____

*The ECSLA legal seat is in Belgium. Subsequently, its activities are subject to Belgian tax laws, which state that services delivered to other EU countries and non EU countries are VAT exempt under article 21 §2 code VAT (so-called reverse charge procedure). Services within Belgium are subject to 21% VAT.

Hotel reservations

The conference is held on steamship De Rotterdam . For cold chain conference participants only (code ECSLA), the hotel has a special room rate: **Single occupancy standard room including breakfast and VAT for € 119,50; double € 139,50** (excl. 4,5% city tax). Please use the special reservation form and forward it to the hotel by email to reservations@cruisehotel.nl or fax +31 10 297 30 99. You will receive confirmation directly from the hotel. Reservations are on a first come, first serve basis.

Payment

- Please send us an invoice. Our registration is valid only after transfer of participation fee

Signature _____

Please fax or email this form to ECSLA at +31 38 454 6550 or info@ecsla.be