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Press Release

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Hans van Leeuwen new ECSLA President

After his election at the General Assembly in September in Paris, Hans van Leeuwen has on January 1 2012 taken over as President of the European Cold Storage and Logistics Association (ECSLA) from Wim van Bon who served as President for the last two years.

Mr. van Leeuwen has identified several priorities for his 1-year term as President; one of them is his goal to broaden the membership base of ECSLA. As an important first step to achieve that, also in terms of being attractive for potential new members, he highlights the establishment of the new ECSLA lobbying office in Brussels.

“I am very happy that ECSLA’s new office in Brussels is now up and running. Our team of committed professionals is monitoring all legislation in Brussels on a daily basis. But, of course, our voice will be even better heard and more closely listened to, the more members we are representing.”

The second focus of his work will be to ensure continuity regarding services that have already been provided to corporate cold storage and logistics members. “We will continue to offer adequate tools like industry surveys and benchmarking to assist in improving the performance of their company and to advice on measures how to optimize operations.”

Hans van Leeuwen is President of Frigolanda Cold Logistics Group that handles 75.000 pallets chilled and frozen products divided over 8 facilities in 4 European countries.

Editors’ Note: The European Cold Storage and Logistics Association (ECSLA) is the voice of the European cold storage industry. ECSLA represents the interests of thousands of refrigerated storage facilities throughout the EU with a total capacity of more than 40 million cubic meters. For further information: www.ecls.be

For further information, please contact:

Christine Weiker, Policy and Communications Officer, Tel. +32 2 285 07 00, Email: info@ecls.eu

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